Economic Development Committee
Monday April 1, 2019
Council Chambers 7pm
Meeting Minutes

ATTENDANCE:
Oliver Strickland – Chairperson
Alisdair Gibbons – Vice Chair
Dave Filipuzzi – Councillor
Lisa Sygutek – Councillor
Richard Buckle
Braden Cann
Glen Girhiny
Barb Huseby
Jane Mollison
Ian Crawford
Tracy Mosby – Recording Secretary

ABSENT:

1. CALL TO ORDER

   Oliver called the meeting to order at 5:00pm.

2. WELCOME NEW MEMBER IAN CRAWFORD

   Welcome to Ian Crawford.

3. ADDITIONS TO OR DELETIONS FROM THE AGENDA

   Under 6e) Membership Size and 7a) Meeting Times

4. ADOPTION OF THE AGENDA

   Alisdair made a motion to accept the agenda as amended, seconded by Jane, CARRIED.
5. **REVIEW AND ADOPTION OF MINUTES OF MARCH 4, 2019:**

Braden made a motion to accept the minutes of March 4, 2019, seconded by Alisdair, **CARRIED.**

6. **NEW BUSINESS**

   a) **Calgary Outdoor Adventure Show (March 22-24, 2019)**

   - attendees feel they were well received at show
   - many individuals spoken to acknowledge they only drive through the Crowsnest Pass
   - would like to have a map for the show to indicate the exact location of the community
   - Jane is looking into getting new photos for the booth
   - Councillor Filipuzzi gave thanks to the committee for all their work
   - giveaways for next year’s show such as magnets
   - bring a tv/monitor to run buffer videos
   - increase the size of booth photographs
   - investigate potential to have all Crowsnest Pass groups in one area of the show (Pass Alley)
   - consider creating a bookmark showing a list of events in the Crowsnest Pass
   - 1100 Chamber Guides given out
   - 200 Community Guides

   b) **Buffer Videos Update**

   - Braden And Oliver viewed video proofs
   - consensus was they needed some re-working, content was not great, too short
   - would like a more cohesive layout
   - want videos to communicate that we are the northern gateway to Castle Park
   - moving from eight-15 second videos to four-30 second videos

   c) **Member’s Report**

Oliver Strickland

- Oliver was inquiring about the Café Discussions he had read about in the paper
- Alisdair indicated they were part of the CARES grant
- Initial meeting included Patrick Thomas, Sasha Anderson, Shar Cartwright, Alisdair Gibbons and Claire Rogers
Alisdair and Claire were unable to attend but will be at the next meeting and will report back to the committee at the May meeting.

Glen Girhiny

- update on the Summer Event discussion
- conversations with local groups were positive as groups are willing to get together for further review
- concerns were raised as to who would lead project whether it would be directed by council or another community group
- Councillor Filipuzzi and Councillor Sygutek will discuss and report back to committee

Ian Crawford

- update on Soap Box Derby for Bellecrest Days
- will be using the road at the MDM Community Centre
- potentially could be other soap box events over the summer not necessarily tied to Bellecrest Days
- would like to add adult races in future years
- timed trials for kids, not head to head
- cars are sponsored by local businesses for $200.00

Councillor Sygutek

- would like to see some updates to signage in Crowsnest Pass
- viewed some vinyl wrapping in Nelson, BC
- could be used on windows, garbage cans, and vacant businesses as well
- historic community pictures could be utilized

d) Summer Events Discussion

- addition of a music festival
- inquire about past information from a Town Hall meeting where citizens volunteered ideas for a new summer event
- EDC will be represented at the Lifestyle Show on April 26 and 27, 2019
- ask for input again regarding the event and ask for interested potential volunteers to give emails for future use during an event

e) Committee Membership Size

- Councillor Sygutek advised the group that to align the membership with other council committees the EDC would be reduced through attrition to seven community members and two council members
7. NEXT MEETING DATE – MAY 6, 2019 AT 5PM, COUNCIL CHAMBERS

   a) Meeting Times

       • Councillor Sygutek may be late from time to time due to conflicting meetings

8. ADJOURNMENT

Ian made a motion to adjourn at 5:57pm, seconded by Alisdair, CARRIED.

Oliver Strickland – Chairperson

Tracy Mosby – Recording Secretary