CROWSNEST PASS Naturally Rewarding.	Municipality of Crowsnest Pass Policy
Policy No.:	2005-01
Policy Title:	Mobile Vending Policy
Approval Date:	August 23, 2022
Supersedes Policy:	N/A
Department:	Development, Engineering and Operations / Community Services

1.0 POLICY PURPOSE

This Policy provides a framework for the Municipality of Crowsnest Pass to evaluate and approve applications for placement of mobile vendors which utilize public spaces (i.e. public sidewalks, street spaces, public parks and/or public sports facilities and fields) under control of the Municipality.

2.0 DEFINITIONS

"A-Board Sign" – means a self-supporting A-shaped sign or sandwich board which is set upon the ground and has no external supporting structure.

"Land Use Bylaw" – the bylaw that has been adopted by the Municipality for the purpose of prohibiting or regulating and controlling the use and development of land and buildings within the Municipality of Crowsnest Pass.

"Mobile Vending Unit" means a mobile motor vehicle, pushcart, trailer, or similar structure exceeding 3.3 m², designed for preparing or offering the sale of food or merchandise, which does not contain customer seating.

"Mobile Vendor" means a person who sells or offers the sale of food or other merchandise from a Mobile Vending Unit.

"Municipality" – the municipal corporation of the Municipality of Crowsnest Pass, or the area contained within the Municipality boundaries, as the context requires.

3.0 POLICY STATEMENT

- 3.1 Related Information
 - a. Background

The Mobile Vending Policy facilitates the placement of mobile vendors to utilize public sidewalks, street spaces, public parks and/or public sports facilities and fields in a safe manner and in appropriate locations within the Crowsnest Pass.

Mobile Vending can provide opportunities for entrepreneurs to offer a specialized food service or retail type business with lower initial investment. Within the Municipality of Crowsnest Pass, local entrepreneurs generally cite a lack of 'incubator' space (e.g., a space designed to accommodate new businesses, intended to have a high turn-over rate and low-overhead costs) as a limiting factor for commercial start-ups. Mobile Vending can function as incubator spaces. Mobile Vending also provides for opportunities for seasonal business ventures which would not require a fixed 'brick and mortar' location (e.g., vegetable and fruit stands; ice cream carts) and for businesses which target shorter term and very specific time periods in a given day (e.g., food trucks during special events). Recently, there appears to be a growing consumer appetite for alternative food experiences which can be offered by food truck vendors. Mobile vending is often viewed as a positive influence on streetscapes by promoting pedestrian consumer traffic, and 'livening' neighbourhoods.

Mobile vending has the potential to influence pedestrian and commercial traffic in the vicinity of a vending location or neighbourhood. These alterations may include the temporary loss of parking spaces, the temporary alteration of views, streetscapes and sightlines, increased pedestrian traffic, potential for increased garbage, and competition with existing 'brick and mortar' operations. As such, the policy has been developed in an effort to minimize potential negative impacts of the presence of mobile vendors in a given neighbourhood.

b. Application

This policy applies to businesses which operate from a "Mobile Vending Unit" as defined by the Municipality of Crowsnest Pass Business License Bylaw.

Examples of Mobile Vending Units would include:

- i. Bicycle food vendors
- ii. Catering trucks
- iii. Food trailers
- iv. Food trucks
- v. Pushcarts
- vi. Hot dog carts
- vii. Ice cream trucks
- viii. Fresh produce vendors

This policy applies to Mobile Vendors proposing to operate from public sidewalks, streets, public parks and/or public sports facilities and fields only. The policy does not apply to Mobile Vendors proposing to operate from private property or as a "stall" within and on the same property as an approved Farmers' Market or an approved Festival or Special Event (for both of these, refer to the Business License Bylaw) or operating from highways and roadways under the control of Alberta Transportation.

For clarity, this policy does apply to a Mobile Vendor proposing to operate from a location on public property <u>adjacent</u> to an approved Farmers' Market or public property <u>adjacent</u> to an approved Festival or Special Event, and therefore such a Mobile Vendor <u>is</u> <u>required</u> to obtain a Business License and a Mobile Vending Permit.

3.1 Responsibilities

- a. Municipal Council to:
 - i. Approve by resolution this policy and any amendments.
 - ii. Consider the allocation of resources for successful implementation of this policy in the annual budget process.
- b. Chief Administrative Officer to:
 - i. Implement this policy and approve procedures.
 - ii. Ensure policy and procedure reviews occur and verify the implementation of policies and procedures.
- c. Development Engineering and Operations is the Responsible Department, and shall:
 - i. Ensure implementation of this policy and procedure.
 - ii. Ensure that this policy and procedure is reviewed every three years.
 - iii. Make recommendations to the Chief Administrative Officer of necessary policy or procedure amendments.

MUNICIPALITY OF CROWSNEST PASS

Mayor

Chief Administrative Officer

August 24, 2022