Economic Development Committee
Monday February 4, 2019
Council Chambers 7pm
Meeting Minutes

ATTENDANCE:
Oliver Strickland – Chairperson
Alisdair Gibbons – Vice Chair
Dave Filipuzzi – Councillor
Lisa Sygutek – Councillor
Richard Buckle
Barb Huseby
Jane Mollison
Ian Crawford – Public Attendee
Tracy Mosby – Recording Secretary

ABSENT:
Pat Lundy
Glen Girhiny
Braden Cann

1. CALL TO ORDER

   Oliver called the meeting to order at 5pm.

2. ADDITIONS TO OR DELETIONS FROM THE AGENDA

3. ADOPTION OF THE AGENDA

   Alisdair made a motion to adopt the agenda as presented, CARRIED.

4. REVIEW AND ADOPTION OF MINUTES OF JANUARY 7, 2019:

   Richard made a motion to accept the minutes of January 7, 2019, seconded by Barb, CARRIED.
5. REVIEW OF UNFINISHED BUSINESS

a) Crowsnest Pass Website Atis Launch – Oliver
   - waiting to get started on the next phase of the marketing plan
   - CAO will confirm whether next stage needs to go out to tender

b) Castle Park Region – Alberta Parks/Travel Alberta

c) Economic Impact Study Local and Regional – Alisdair
   - one offer accepted
   - topics covered comprehensively
   - timeline outlined in document and once reviewed by council will begin

d) Member’s Activities
   - Councillor Sygutek will be attending a physician recruitment conference put on by the Rural Health Professionals Action Plan (RhPAP)
   - recruiting physicians has typically not been an issue in the community, but the local clinic is short two physicians
   - would like the committee to consider purchasing a banner showcasing the community through photos that could be used in addition to the booth or alternatively
   - banners could be seasonal in the choice of photographs
   - Oliver will investigate the cost of banners of this type

e) Summer Event Discussions – Create Sub Committee
   - committee has been directed by council to assemble a sub committee to spearhead the potential for a new event
   - will table the discussion to another date for a special meeting to comprehensively go over scope and expectations of the roles of sub committee members
   - Oliver will set a date and inform all members

6. NEW BUSINESS

a) Calgary Outdoor Adventure Show (March 22-24, 2019)
   - potential attendees are Jane, Barb (early departure Sunday morning), Oliver and Councillor Filipuzzi
   - Oliver will confirm with missing members as well

b) New Direction from Council and Administration re: Budget
• Oliver met with the CAO, Patrick Thomas to discuss the committee’s budget
• Administration would like to see all interactions with contracts and financials revert to them
• only motions for payment will be required from the committee and all other processes for invoices will flow through the finance department
• committee will continue to send letters of recommendation to council
• endeavouring to keep committee an advisory body
• Richard made a motion to move the budget back to administration for distribution and to allocate funds where necessary and manage all contract negotiations, seconded by Jane, CARRIED.

c) Albert Stella Memorial Arena Councillor Filipuzzi and Councillor Sygutek

• status review of arena closure
• structural engineers had recommended closure due to the potential of catastrophic failure due to snow load or wind damage
• Administration is currently reviewing potential contingency plans for user groups

d) Strategic Plan Councillor Filipuzzi and Councillor Sygutek

• striving for a March completion date
• all stakeholder meetings went well
• Economic Development Officer (EDO) discussion will be on the next Governance and Priorities (GPC) meeting as well as next strategic planning session
• great information received from EDO in Pincher Creek, Marie Everts at last GPC meeting

7. NEXT MEETING DATE – MARCH 4, 2019 AT 5PM, COUNCIL CHAMBERS

8. ADJOURNMENT

Richard made a motion to adjourn at 5:40pm, seconded by Barb, CARRIED.

Oliver Strickland – Chairperson

Tracy Mosby – Recording Secretary