



Strategic Visioning

A municipal strategic plan is a document that outlines the medium-term plan to progress the Municipality towards the longer-term vision. It is generally a four-year plan that will be completed shortly after an election and will guide the Municipality until the next Council is elected. It is an important document that ensures Council and Administration are on the same page and provides direction for departmental budgets. In the end, it is the document that bridges the gap between long-term plans and annual budgets.

It has been said that creating and overseeing the implementation of a strategic plan is the most important thing a Council can accomplish over their term.



Vision

What do we want the Crowsnest Pass to be in 10 years and beyond?

Mission & Values

Who are we? Where are we now?

Priority Areas or Themes

What are the 3 - 5 areas or themes that would bring us to our Vision?

Clear Outcomes

How do we achieve our priorities?

Progress Monitoring and Reporting

Monitor the outcomes. Review the plan. Update the plan. Repeat!